

Notice of References Cited	Application/Control No. 10/074,386		Applicant(s)/Patent Under Reexamination MCAULIFFE ET AL.	
	Examiner Arthur Duran		Art Unit 3622	Page 1 of 1

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*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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*	B	US-2003/0033211 A1	02-2003	Haines et al.	705/26
*	C	US-2002/0007328	01-2002	Hisamatsu et al.	705/35
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NON-PATENT DOCUMENTS

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	U	Jeuland and Shugan, Managing Channel Profits, Summer, 1983, INFORMS, Marketing Science, Vol 2, No. 3
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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